



# National Deworming Day

## Instruction Leaflet for Private School Package

The National Deworming Day (NDD), launched in February 2015, is the Government of India, Ministry of Health and Family Welfare's flagship preschool (*anganwadi*) and school-based mass deworming program.

National Deworming Day aims to deworm all children between the ages of 1-19 years with albendazole tablets through all government, government-aided and private schools, junior colleges and *anganwadi* centres in order to improve their overall well-being, nutritional status, access to education, and quality of life.

This awareness and training kit has been developed for private schools and institutions to help them create awareness about the National Deworming Day. The package has a varied range of content/ messaging that the schools can pick and choose as per their discretion. The kit is first and foremost for children, and for parents/guardians, then teachers, staff, donors, board members and the community in general. Teachers can easily use this material in morning assemblies, parent-teacher meetings, in classrooms, and via email, WhatsApp, or other digital mediums, to inform the said target group about the benefits of deworming and the importance of conducting National Deworming Day at their school.

The private school package is being handed over as soft files which has the following -

- I. **Posters** – These are A4 size color posters that can be printed from any office-use printer. Print-outs of these posters can be placed in areas of high foot-fall around the school campus, such as on announcement boards, corridors, and assembly area. These can also be directly handed over to the children as circulars for them to share with their parents and guardians.



- II. **Films for Teachers and Parents** – This section consisted of four films.

- ✓ **National Deworming Day Training Film (10 Min)**– This is the official National Deworming Day training video. This will help schools train teachers in order to be able to administer Albendazole tablet and implement the program in the school. This film can be shared with parents for them to understand the program.
- ✓ **National Deworming Day Introduction Film (4 Min)** – This film presents a brief introduction to the program. This film can be shown to all stakeholders including children.



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- ✓ **National Deworming Day Overview Film (5 Min)** – NDD has multiple stakeholders and as the program grows every year reaching more and more children this film brings forth how the different stakeholders have come to engage with the program and what they have felt being a part of this national-level program.
- ✓ **National Deworming Day Short Film (1 Min)** – This film captures children's reaction to being dewormed and can be easily posted on social media platforms and circulated through WhatsApps to parents, teachers and staff.

**III. Reading Material** – These are simple text based documents that help provide a holistic understanding of the program and print-outs of these documents can be handed over to all stakeholders.

**IV. SMS Content** – Schools can use this content to send out text messages to parents and guardians informing them about the date of the National Deworming Day.

**V. Diary Note** – The content of this document can be used as a diary note to inform parents and guardians about the National Deworming Day and urging them to support the program.

**VI. WhatsApp** – These are pre-made pictorial WhatsApp that can be shared on WhatsApp groups with parents, guardians and other stakeholders.

**VII. Social Media Posts** – These are simple pictorial infographics that can be shared on social media platforms such as Twitter and Facebook.



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